

Gutau dyers' market - a festival in 'blue' with a special guest of honour

On Sunday, the 4th of May, the Mühlviertel market town Gutau will once again become the centre of traditional textile art. The dyers' market, known far beyond the borders of Upper Austria, opens its doors and invites visitors to a colourful festival centred around the UNESCO cultural heritage of 'blue dyeing'. A special highlight this year will be the visit of the Ambassador of the Republic of Korea, which lends the event international significance.

Gutau. The dyers' market has long been a fixture in the regional calendar of events and attracts numerous local guests and guests from abroad every year. This year too, the market town is expecting a large number of visitors who can look forward to a varied programme.

The crucial part of the market is the 100 or so exhibitors from five nations who come to Gutau and offer 'blue print' and other handicrafts at their stands on the market square and in the surrounding streets. The 'blue dyeing', which was previously used for work clothes, especially by the rural population, can now be found in home textiles, tablecloths, curtains and, more recently, not only in traditional fashion, but also in modern textile design. The classic 'Blaudruckdirndl' is one of the most popular local costumes and can often be seen on the dyers' market.

Dyeing and printing continued in the dyer's house in Gutau until 1968, and today it is the only dyeing museum in Austria. During a visit, you can follow the elaborate process required for the production of blue dyeing. Just opposite, in the Zeugfärberei, you can experience first-hand how dyeing is done in the tub and experience the 'blue wonder' when you watch the dyer at work.

In addition to the arts and crafts on offer, the market also offers a rich culinary and musical programme: regional restaurants provide food and drink, while the local band and regional music groups ensure a good atmosphere. Those interested in culture have the opportunity to listen to the 'Blauton' ensemble in the parish church or climb the church tower, from where you have a wonderful panoramic view.

Since 2018, blueprinting has been listed as an international cultural heritage by UNESCO, which has opened up contacts all over the world. Indigo dyeing has also been practised in the Republic of Korea for centuries, and the local joiner Klaner is hosting an exhibition on the subject of 'Indigo of Korea and Austria'. The South Korean ambassador HAM Sang Wook is expected to attend the opening of this exhibition to emphasise the international significance of blue dyeing.

Many visitors take the opportunity to wear their blue dyeing dirndl or lederhosen once again at the dyers' market. Others dress colourfully, give free rein to diversity and become part of the market scene.

At the fashion show at 2.30 pm on the market square, you can see classic and modern blue dyeing fashion. This year from 'Rita's Tracht' from Freistadt and the 'Atelier Rabada' from Slovakia.

The Gutau Dyers' Market is a feast for all the senses - a day on which tradition, craftsmanship and socialising come together in a special way.

Dyers' market in Gutau:

The dyers' market takes place from 8:30 to 17:00, the entrance fee is EUR 4.00.

How to get to Gutau:

By car, Gutau can be reached via the S10 towards Prague, exit Kefermarkt.

By train from Linz to Pregarten, where shuttle buses are waiting to take you to Gutau and back.

Date:

Sonntag, 4. May 2025, 8:30 am to 17:00 pm

Place:

Gutau, Mühlviertel, Oberösterreich, Österreich

Web:

<https://faerbermarkt.at/>

Further Questions?

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